

# **Public Health Interventions for Prevention and control of avian influenza**

**A Manual for Improving Biosecurity  
in the Food Supply Chain:  
Focusing on Live Animal Markets**

**March 2006**



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“The main health risk currently is to people who are in close contact with infected poultry, such as families with backyard flocks and poultry workers in wet markets or live animal markets. Globally, the evidence demonstrates that there is no risk of infection when birds and eggs are well-cooked, as this kills the virus. Poultry products are important sources of protein throughout the world.” LEE Jong-wook , M.D., Dr P.H., Director General, World Health Organisation.

“In addition to drugs and vaccine, certain public health interventions must be included in the AI preparedness plans. We should help educate people to protect their own health, through information and communication. We should develop educational messages that are easily understood by lay people, addressing the need for improved hygiene, sanitation and food safety. These messages should be translated into local languages, and disseminated widely.”

Samlee Plianbangchang, M.D., Dr P.H., Regional Director, World Health Organization, Regional Office for South East Asia.

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