

Population (millions)

	1995	2000	2025	2050
All adults, ages 15+	41.901	46.063	62.305	68.360
Female adults	21.289	23.450	31.981	35.270
All youth, ages 0-14	16.828	16.742	15.176	14.131
Female youth	8.331	8.278	7.460	6.932

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

1975	1915
1980	2509
1985	2978
1990	4491
1995	6315
2000	6131

Source: World Health Report 2002

SMOKING PREVALENCE

Adult (11 Years & Older), 2001

Males	39.3
Females	2.2
Overall	20.6

Youth (11-19 Year Olds), 1999

Youth, ages 11-14	0.2
Youth, ages 15-19	6.3

Health Professionals, 1989

Doctors & dentists	17.1
Other health workers	11.4

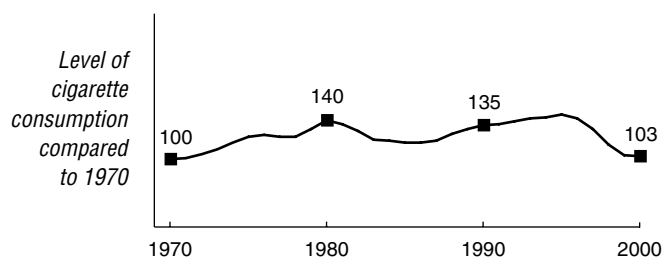
Adult: National Statistical Office. (2001). *The Survey of Cigarette Smoking*. Bangkok: Author.

Youth: National Statistical Office. (1999). *Report of the Health and Welfare Survey*. Bangkok: Author.

Health professional: Current smoking among Ministry of Public Health doctors, dentists and other health workers; World Health Organization. (1997). *Tobacco or health: a global status report*. Geneva: WHO.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1970 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	768	15306
1980	1109	31024
1990	1036	38629
1995	1075	45040
2000	802	36964

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	15	242	449	2120	6854
Cigarette exports	sticks in millions	-	1	-	100	622
Tobacco leaf imports	metric tons	7684	10618	9180	9526	9123
Tobacco leaf exports (% of total exports)	metric tons (%)	11078 (1.42%)	39057 (1.05%)	34203 (0.31%)	21984 (0.10%)	27924 (0.09%)
Cigarette production	sticks in millions	15291	30783	38180	43020	30732
Tobacco leaf production	metric tons	93000	84272	69469	48800	74200
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	85000 (0.60%)	90494 (0.48%)	63095 (0.30%)	42300 (0.20%)	43300 (0.23%)
Employment in tobacco manufacturing	people	14940	-	31708	-	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$0.90	38.00
Foreign brand	\$1.30	55.00

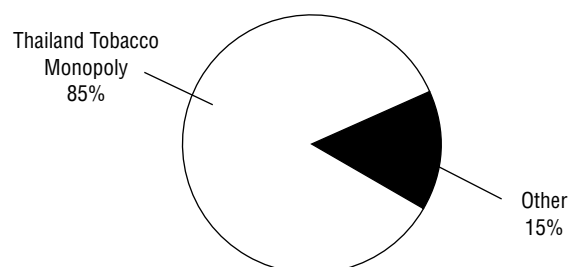
Source: EIU, September 2002

Cigarette Taxes and Duties

Excise tax	75%
Import duty	60% or 80 LCU/kg, whichever is higher (non-ASEAN countries)
Health Promotion Fund Act	1 LCU/pack

Source: ERC

Market Share by Cigarette Manufacturer, 2001



Source: ERC

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 1994
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Ages	Disease	Male		Female		Ages
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	1565	21.5	635	7.4	35+	Ischemic heart disease	697	10.0	426	5.3	35+
Lip, oral cavity, and pharynx cancer	254	3.4	160	1.8	35+	Stroke	3026	41.0	2236	26.7	35+
Respiratory disease	776	12.4	217	2.8	35+	Other diseases of the circulatory system	17146	232.1	11491	136.0	35+
						All causes	264020	3891.3	203648	2500.2	35+

Source: World Health Organization. (2003). *WHO Mortality Database*. Geneva: WHO.

INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media		X			Advertising health warnings/messages			X	
Advertising to certain audiences			X		Age verification for sales			X	
Advertising in certain locations			X		Manufacturing licensure				X
Advertisement content or design			X		Package health warning/message	X			
Sponsorship or promotion for certain audiences	X				Label design on packaging		X		
Sponsorship advertising of events	X				Ingredient/constituent information on package label			X	
Brand stretching	X				Amount of tar			X	
Sales to minors	X				Amount of nicotine			X	
Sales by minors			X		Amount of other ingredients/constituents		X		
Place of sales			X		Product constituents as confidential information			X	
Vending machines	X				Product constituents as public information		X		
Free products	X				Constituent disclosure by brand		X		
Single cigarette sales			X		Constituent disclosure in the aggregate			X	
Misleading information on packaging			X						
Smoking in government buildings (incl. worksites)		X			Other Provisions	Yes	No	Unknown	
Smoking in private worksites		X			National tobacco control committee		X		
Smoking in educational facilities		X			Tobacco control education/promotion	X			
Smoking in health care facilities		X			Anti-smuggling provisions			X	
Smoking on buses	X				Litigation enabling provisions		X		
Smoking on trains		X							
Smoking in taxis	X								
Smoking on ferries	X								
Smoking on domestic air flights	X								
Smoking on international air flights			X						
Smoking in restaurants		X							
Smoking in nightclubs and bars		X							
Smoking in other public places		X							

Refer to Appendix B for more information about national tobacco control provisions.