RESOLUTION
OF THE
WHO REGIONAL COMMITTEE FOR SOUTH-EAST ASIA

SEA/RC59/R4 REGIONAL STRATEGY FOR HEALTH PROMOTION

The Regional Committee,

Recalling World Health Assembly and Executive Board resolutions WHA57.16 and EB117.R9 respectively, and its own resolutions SEA/RC32/R6 and SEA/RC40/R3, as well as the outcomes of the five international conferences on health promotion, all of which called for strengthening of health promotion through policies, strategies, legislation, partnership and allocation of resources, and by engaging communities,

Noting with satisfaction the active involvement of Member States of the Region during the Sixth Global Conference on Health Promotion held in Bangkok in August 2005, and having considered the follow-up on policy actions and commitments agreed to in the Bangkok Charter for Health Promotion in a Globalized World, and

Confirming the priority need to address social and other determinants of health and the major common risk factors associated with preventable causes of premature death and illness due to communicable and noncommunicable diseases among the people of the Region through health promotion,

1. URGES Member States:

   (a) to consider health promotion as a core responsibility, central to the national and global development agendas; recognize the need for increasing investments in health promotion; establish mechanisms for concerted efforts and foster active engagement of civil society, professional bodies, the private sector and nongovernmental organizations;

   (b) to strengthen capability for planning, coordination, management and implementation of comprehensive and multisectoral health promotion policies and programmes and to document evidence of effective health promotion interventions at national and local levels, in order to facilitate development of effective policies, and

   (c) to adopt alternative, innovative and sustainable sources of financing for health promotion activities, with a firm institutional base for management, and

2. REQUESTS the Regional Director:

   (a) to strengthen the capacity for health promotion across the Organization in the Region to provide better support to Member States;

   (b) to facilitate the establishment of innovative and sustainable financing mechanisms with a firm institutional base for systematic and effective health promotion efforts;
(c) to support Member States with adequate human and financial resources to build
capacity for developing policies, programmes, plans of action, guidelines and
documentation of evidence, and
(d) to report on the progress of the implementation of the Regional Strategy to the sixty-
first session of the Regional Committee in 2008.