Food safety, everyone’s business.

Food-borne diseases are expected to rise from 100 million in 2011 to 150-177 million in 2030.

By 2030, 1 out of 9 people will fall sick as compared to 1 out of 12 in 2011.

Food-borne diseases lead to:
- 120,000 deaths each year
- Impose a burden of over 8 million Disability Adjusted Life Years
- Children under 5 are at 40% more risk with around 30,000 deaths each year

Animal food, fresh vegetables, and fruits are important causes of food-borne diseases.

Source: The economics of food safety in India - a rapid assessment, November 2017