Report on official events and activities organized for

World Health Day 2012

in Nay Pyi Taw, Myanmar

Ageing and Health

“Good Health Adds Life to Years”

Commemoration ceremony

The Ministry of Health organized the official commemoration of World Health Day 2012 at the main conference hall of the Ministry of Health, Nay Pyi Taw on 7th April 2012. The commemorative ceremony was opened by H.E. Deputy Minister for Health, Dr Win Myint, who delivered an opening speech. The ceremony was attended by Deputy Minister for Health, H.E. Dr Daw Myat Myat Ohn Khin and Deputy Minister of Education H.E. U Aye Kyu, Directors-General, Deputy Directors-General and officials from the Ministry of Health, and other ministries, representatives of various international organizations, United Nations Agencies, non-Governmental Organizations, local press and other invited guests.

H.E. Dr Win Myint, Deputy Minister of Health, delivered a speech and WHO Representative to Myanmar, Dr H.S.B. Tennakoon read out the message of the Regional Director of WHO South East Asia Region.
Exhibition

The guests were then invited to view a mini exhibition “Ageing and Health”, in which photos of activities of the Ministry of Health and also information, education and communication materials such as World Health Day magazines, posters were shown. The information materials highlighted the events and activities related to cooperation of all stakeholders.

Publications

A World Health Day Magazine and posters featuring the World Health Day Theme both in Myanmar and English languages were developed and published by Ministry of Health and distributed to the guests at the opening ceremony. The magazine highlights articles on ageing and health.

WHO Myanmar also produced umbrellas and beige World Health Day environmental-friendly advocacy bags with World Health Day logos, which were distributed at the ceremony on the morning of World Health Day at the meeting hall in Nay Pyi Taw. A WHO fact sheet on “Ageing and Health,” in English was especially produced along with the regular WHO Myanmar quarterly newsletter and distributed. The fact sheet also featured the World Health Day message from Dr Samlee Plianbangchang, Regional Director of WHO South East Asia Region.
Banners

WHO Country Office produced four banners with different photos and captions taken by WHO Myanmar featuring the World Health Day Theme. These banners were displayed at the entrance of main venue of the World Health Day 2012 ceremony at Nay Pyi Taw. They are now displayed in front of the library of WHO Country Office.
Billboard

This year the Ministry of Health produced a big billboard emphasizing “Ageing and Health”. It was erected at the entrance of the Ministry of Health in Nay Pyi Taw.

The big billboard at the front of the Ministry of Health Compound, Nay Pyi Taw

Ministry of Health’s billboards on “Ageing and Health” at the entrance to the main conference hall of the Ministry of Health

The big billboard would remain erected for certain period of time to be seen by general public. The main objective of such a huge illustrative billboard on the main road is to raise awareness among the broader audience and community, including those from various other sectors.